



PRESS RELEASE - FOR IMMEDIATE RELEASE  
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**To: Special Events - Film and Calendar Departments**  
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Greetings!

Here is info on the upcoming seventh edition of the Backseat Film Festival in Philadelphia, March 6<sup>th</sup> – 15<sup>th</sup> in Northern Liberties for your listings, film and calendar sections.

Attached you will find info on our venue, the 941 Theater and festival theme, as well as info on our special screenings! We're closing the first weekend of the festival (Sunday, March 8<sup>th</sup> at 9:30pm) with the Philly Premiere of **Bam Margera's** latest film, **Minghags**, with Bam and his whole crew in attendance to present the film!

During the week we're hosting special events including Movie Monday at the Trocadero and Fancy Pants Cinema at N. 3<sup>rd</sup> Bar, with more to be announced, leading up to our 2<sup>nd</sup> weekend and our tribute to director **Adam Rifkin!** Rifkin will be in attendance to host the Philly premiere of his caveman comedy, "**National Lampoon's The Stoned Age**" as well as a screening of his cult classic, "**The Dark Backward**"!

In the next week we'll be releasing our full schedule and feature film selections, most of which are Philadelphia premieres! Many participating directors and filmmakers will be attending, and are available for interviews. Screeners and press photos can be made available.

Please contact us if you are interested in doing a feature or some kind of coverage on the most unique film festival (and as of now, longest running) in Philly!

You can find out more about the Backseat Film Festival at the all new [www.backseatfilmfestival.com](http://www.backseatfilmfestival.com) along with trailers, film info, tickets and much more!

Very Truly  
Doug Sakmann  
Backseat Film Festival  
[www.backseatfilmfestival.com](http://www.backseatfilmfestival.com)  
[www.backseatconceptions.com](http://www.backseatconceptions.com)



**The Rock n' Roll Film Festival is back in town!  
The seventh annual Backseat Film Festival descends upon Philly March 6-15<sup>th</sup>!**

2009 brings you the 7th edition the Backseat Film Festival on March 6-15th in Philadelphia! This year's theme for lucky number seven is Casino, complete with table games, drinking games, old timey concessions girls and more! Once again, we'll be screening the finest in edgy, fun cinema, with a unique blend of shorts, features, documentaries, animations and music videos from all over the world! Movies of all genres, student films, local films and everything in between! Besides all the great movies we're known as the 'Drinking Man's Film Fest' for good reason, the free booze flows like water! (We also have beverages for non-drinkers too!)

The festival is being held at our 941 Theater (941 N. Front St., Northern Liberties, Philly 19123) and will mark the grand opening of the space as a movie theater, screening first run indie films on a regular basis! We've also founded the Philadelphia Friends of the Projected Arts (PFPA), a non-profit organization to support independent projected arts and promote venues in Philadelphia for filmmakers' work to be seen. The festival and PFPA will work hand in hand; all the funds raised during the Backseat Film Festival will go directly into supporting indie cinema!

Speaking of films, we've got tons of awesome independently produced Philadelphia theatrical premieres, including **Bam Margera's** newest film "**Minghags**" and **Adam Rifkin's** (Detroit Rock City, The Dark Backward) latest film, "**National Lampoon's the Stoned Age**". The official selections and screening schedule will be announced in the coming weeks, you can bet that the directors and film's stars will be at the screenings! And true to form, we'll be hosting loads of special events and after-parties during the festival at nearby venues.

For more information on the Backseat Film Festival or 941 Theater, to receive review screeners or request an interview, please contact:

**Doug Sakmann – Public Relations**

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**About the Backseat Film Festival (BFF)**

The BFF is a touring rock n' roll film festival now in its 7th successful year, founded by Philly production company, Backseat Conceptions. The main annual event is held in Philadelphia every spring before hitting the road throughout the year, bringing with it the finest selections in edgy, fun world cinema. With its unique blend of programming, the Backseat Film Festival has hosted several weekly screening series in Baltimore and New York, and continues to host showcases at various festivals and events across the globe. Past markets for the festival include Park City Utah, Los Angeles, Las Vegas, Austin and Dallas TX, Jacksonville FL and Kansas City. The festival has even hosted screenings on the Vans Warped Tour in 2003 and 2004 as well as at the Rock and Roll Hall of Fame in 2007.

With a growing reputation within the festival circuit, filmmakers have also seen tangible benefits to screening with the Backseat Film Festival. In addition to receiving awards and prizes, great independent features like "Skinned Alive", "Blood Car", "Stupid Teenagers Must Die!", "Sight", "Beer Drinkers in Space", "Die You Zombie Bastards!" and "Prison-A-Go-Go" have been able to land national distribution deals due in part the their screenings and awards at BFF events.  
[www.backseatfilmfestival.com](http://www.backseatfilmfestival.com)

**About the 941 Theater & Philadelphia Friends of the Projected Arts (PFPA):**

After two years of development, the 941 Theater (the official Backseat Film Festival venue) will have its official grand opening as a movie theater which will show first-run independent films regularly all year round. The 941 Theater has been in a soft opening for several months and is currently the #1 rated spot on Yelp.com for Live Music and Nightlife in Philadelphia and has been for over the last month (Starting Jan 12<sup>th</sup> 2009) with 12 Five Star reviews, beating out the Kimmel Center For the Performing Arts and many other prominent Philly venues. The theater space has the backing of the Greater Philadelphia Film Office, Northern Liberties Neighborhood Association, 1st District Councilman Frank DiCicco as well as Michael O'Brian the Philly State Representative.

[www.941theater.com](http://www.941theater.com)

[www.projectedarts.org](http://www.projectedarts.org)



### Backseat Film Festival 2009 Special Programming

The following selections are from filmmakers who walk the line between mainstream and independent. While being commercially successful in their mainstream projects, they have been able to maintain their artistic vision by self financing and producing their own projects on the side. The Philly Premiere films we are presenting, 'Minghags' and 'Homo Erectus' have been made independently by the filmmakers before being picked up for distribution.

Sunday, March 8<sup>th</sup> – 9:30pm – 941 Theater

#### **BAM MARGERA PRESENTS "MINGHAGS" (2009)**

#### **Philadelphia Premiere – Director/Star Bam Margera and cast and crew in Attendance for Q & A!**

Following the worldwide success of the CKY video series and indie film HAGGARD, Bam Margera (from MTV's Jackass, Viva La Bam, etc.) directs and stars in his new epic comedy, MINGHAGS!

Margera and Brandon DiCamillo star as Lenny and Ponce, trailer trash rockers who have vowed revenge on billionaire scumbag Rut Ru (also DiCamillo) for heisting their cool invention "The Garbage Juicer", a machine that turns garbage into delicious smoothies (or kerosene)! In desperation, the dimwits recruit Tucker (Ryan Dunn), a whipped wussy who endlessly obsesses over a worthless wench who has shamed him into submission! Meanwhile, their pal Ralph (Mark the Bagger of the Howard Stern Show) is a campus nincompoop who has flunked and found himself grounded for life by his father (Pop Pop Margera)! Will the nimrods foul Rut Ru's well laid plans, save the Garbage Juicer and still get to the sorority party on time? Cameos and appearances by The Dudesons, The Bloodhound Gang, Gina Lynn, Phil and April Margera, "Compton Ass" Terry Kennedy and more!

[www.minghags.com](http://www.minghags.com)

**Backseat Film Fest's Tribute to Adam Rifkin** – *Tribute to a filmmaker who has had a particularly diverse career, from Hollywood successes like 'Detroit Rock City', 'Small Soldiers', & 'Mousehunt' to more underground fare like the cult classics 'The Dark Backward' and 'Night at the Golden Eagle'. We present his latest film, 'Homo Erectus' as well as two of our favorite Rifkin classics!*

Monday, March 9<sup>th</sup> - Backseat Film Festival presents MOVIE MONDAY @ The Balcony – Trocadero

#### **DETROIT ROCK CITY (1999)** – Preceded by local Backseat Film Festival selections

Four members of a high school band called Mystery (Edward Furlong, Giuseppe Andrews, James DeBello & Sam Huntington) do everything they can to attend a KISS concert in Detroit. In order to make it to the show they must steal, cheat, strip, deal with an anti-rock mom and generally do whatever it takes to see the band that has inspired them to be musicians. With an all star cast including KISS themselves, its one wild ride!

Saturday, March 14<sup>th</sup> – 941 Theater – 7pm

#### **Philadelphia Premiere – Director/Star Adam Rifkin in Attendance for Q & A!**

**HOMO ERECTUS (2009)** (AKA **National Lampoon's the Stoned Age**) - A comedy set in prehistoric times following the exploits of the hapless Ishbo (Adam Rifkin), a philosophical caveman who yearns for more out of life than sticks, stones, and raw meat. Determined to single-handedly, advance the human race, Ishbo continually irritates his fellow Neanderthals with ridiculous inventions like the toothbrush, the spoon, and pants. The rest of his tribe, including his exasperated parents (David Carradine and Talia Shire), write off his absurd gizmos and forward thinking ideas as the ravings of an idiot, something that doesn't help his efforts to impress the beautiful Fardart (Ali Larter), the cave girl he loves from afar. Fardart only has eyes for Ishbos studly but dimwitted brother, Thudnik (Hayes MacArthur). As if things couldn't get any worse, the enemy tribe on the other side of the hill is readying for war. Will Ishbo ever win Fardart's love? Can he possibly survive a man-eating woolly mammoth or a man-hating tribe of beautiful but deadly Amazons? Can he finally pull his species out of the primordial doldrums before he's history?

<http://nationallampoon.com/films/homoerectus/>

Saturday, March 14<sup>th</sup> – 941 Theater – 9:30pm

#### **Director Adam Rifkin in Attendance for Q & A!**

**THE DARK BACKWARD** (1991) – Marty Malt (Judd Nelson) pursues a stand-up comedy career encouraged by his fellow garbage man, Gus (Bill Paxton). Though Gus, who accompanies him on accordion, continues to tell him how great he is Marty actually stinks. When the "comedian" grows a third arm out of his back, Gus uses this twist to get him signed up with a sleazy talent agent, and it begins to look like his career is on the move, even though his girlfriend (Lara Flynn Boyle) is freaked out by his new appendage!

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**BACKSEAT FILM FESTIVAL 2009 – SPECIAL EVENTS – MORE TO BE ANNOUNCED!**

**MONDAY MARCH 9**

MOVIE MONDAY @ The Balcony  
Backseat Film Festival 2009 presents  
**DETROIT ROCK CITY** (1999)

*As part of the Backseat Film Fest's tribute to Director Adam Rifkin*

Plus Film Fest short films before the feature.

Free Admission with a Festival pass or a stub from any Backseat Fest Event or \$3 gets you in and goes towards a drink / **New Special:** Arrive before 7pm or in costume and get a **FREE** beer and a bag of popcorn.

Doors open at 6:30pm / Show at 8pm / 21+

<http://www.imdb.com/title/tt0165710/>

<http://www.backseatfilmfestival.com>

**TUESDAY MARCH 10**

FancyPants Cinema @N3rd presented by Backseat Film Festival!

Fancy Pants Cinema -@ N3<sup>rd</sup>

Submissions open at 9pm, screenings start at 10pm

N 3rd (3rd and Brown) Philly PA

The Backseat Film Fest takes over Fancy Pants Cinema at N3rd! We're co-hosting and screening some local shorts and trailers for movies at the 2009 fest! BFF founders Doug Sakmann and Zafer Ulkucu will run the screenings along with the usual crew, Scott Johnston & Mike Z with Christa on the bar! They have been hosting this great event every Tuesday night for the last 5 years!

Filmmakers are invited to bring their own films to screen too! We will screen ANYTHING you have as long as it is 15 min or under! And if the audience likes it, we will select it to screen at the Backseat Film Festival!

You can get a great meal and plenty of booze here too! It's a good time!  
18 to enter, 21 to drink!

<http://www.myspace.com/fancypantscinema>  
[www.norththird.com](http://www.norththird.com)

**WELCOME TO THE BACKSEAT FILM FESTIVAL PHILADELPHIA NO. 7**

**MARCH 6th-15th 2009**

**941 THE THEATER 941 N. Front St. (Between Laurel & Poplar, No. Libs)**

**Lucky Year Seven for Rock n' Roll Movies!**

**Buy Tickets and see Full Schedule at WWW.BACKSEATFILMFESTIVAL.COM**

**14 Philadelphia Premiere Features!**  
**Stimulating Shorts and Music Videos!**  
**Over 50 Hours of Programming!**  
**Killer Afterparties & Special Events!**  
**Free Booze at screenings!**

**FEATURING** *Tribute to Adam Rifkin*  
**BAM MARGERA PRESENTS** - *Detroit Rock City*  
**MINGHAGS THE MOVIE!** - *The Dark Backward*  
- *Homo Erectus*

**Blue Bell** **PW Philadelphia Weekly** **Gray Kangaroo** **b-side** **Backseat Conceptions**